



SPONSOR AN EVENT OR AUTHOR

As a sponsor, you have the opportunity to:

1. To become our general sponsor;
2. To support the participation of an author in the exhibition;
3. To sponsor an event - part of the accompanying program;
4. To present a special prize to a participant - during the award ceremony at the closing of the International Fair of Crafts and Arts "Bulgarika";

1. GENERAL SPONSORSHIP

Sponsorship in the amount of BGN 20,000

We offer our general sponsors:

1. Opportunity for a short welcome at the opening of the exhibition.
2. Opportunity to present an award during the official closing ceremony of the International Fair of Crafts and Arts.
3. Placing a logo and writing a general sponsor on the stage during the entire period of the exhibition - from 1 to 21 August;
3. Two billboards at the entrances of the exhibition;
4. Announcement of the general sponsor in press release and press announcements of the events.
5. Placing pyramids with the sponsor's logo during the press conferences.
6. Announcement of the general sponsor in the electronic catalog of the exhibition;
7. Presence of the sponsor's logo in the official invitations addressed to institutions, organizations, business partners, participants, etc.
8. Presence of the sponsor's logo in all advertising materials:
 - Outdoor advertising: Special advertising structures built on the territory of the exhibition.
 - Print advertising: Fair program - circulation 10,000; Advertising flyers in 4 languages - circulation 30,000 copies, Posters for the opening of the exhibition and for the events included in the accompanying program - total circulation 2,500 copies.
9. Announcing the general sponsor and publishing a logo on our website bulgarika.eu;
10. Provision of advertising materials of the sponsor to all participants in the exhibition /approx. 100 participants/ - during their disposition on the exhibition areas.

2. AUTHOR OR EVENT SPONSORSHIP INCLUDED IN THE SUPPORTING PROGRAM:

2.1 Opening of the International Fair of Crafts and Arts. Concert-performance: entrance "free". **Sponsorship in the amount of BGN 10,000**

2.2 Sponsorship of an event included in the accompanying program: "Souvenirs" Competition; "Genera" Project; "To teach a craft" Project; Discoveries Project, others: **Sponsorship in the amount of BGN 5,000.00**

2.3 Sponsorship of an author's participation in the exhibition: **Sponsorship in the amount of BGN 2,700.00**

We offer our sponsors:



1. Announcement of the sponsor in the advertising announcements about this event.
2. Announcement of the assistance of the sponsor and logo on our website bulgarika.eu;
3. Presence of the sponsor's logo in the official invitations for this event, addressed to institutions, organizations, business partners, participants, etc.
4. When financing an author, information about the sponsor is announced on the exhibition stand of the author during the exhibition.
5. When financing an event, information about the sponsor is announced in all advertising materials related to this event; during the advertising campaign when organizing the event, as well as during its holding.