

**ADVERTISING CONDITIONS**

within the framework of International Crafts and Arts Fair Bulgarika

I. PLACEMENT OF ADVERTISING PANELS ON THE TERRITORY OF THE FAIR	
1.1 Placement of advertising panels on the territory of the Fair	110 €/ pc.
II. ADVERTISING IN PRINTED ADVERTISING MATERIALS	
2.1 Program of the International Crafts and Arts Fair Bulgarika Type of advertising - square Square size - 32 x 20 mm Circulation: 10,000 pieces; Chromaticity: 1 + 1; Distribution: the exhibitors, the participants in the events, the media, the visitors of the fair, organizations and institutions, the VIP guests of the exhibition, the citizens, others.	105 €/ pc.
2.2 Advertising flyers - in 4 languages (Bulgarian, English, German, Russian) Type of advertising - square Square size - 30 x 15 mm Circulation: 20,000 pieces, Chromaticity: 4 + 1; size A6, Distribution: resorts, hotels, restaurants, others.	95 €/ pc.
III. ORGANIZATION OF AN EVENT INCLUDED IN THE ACCOMPANYING PROGRAM	
The possibilities are agreed with the organizer individually for each event.	

DISCOUNTS:

For members of the Chamber of Crafts Bulgarika - 10%

For exhibitors at the International Crafts and Arts Fair Bulgarika - 10%

For partners of the International Crafts and Arts Fair Bulgarika - 10%

The indicated prices do not include VAT!